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## UNITED STATES DISTRICT COURT FOR THE DISTRICT OF NEW JERSEY

NOVARTIS CORPORATION, NOVARTIS PHARMACEUTICALS CORPORATION and NOVARTIS INTERNATIONAL AG,  Plaintiffs, v.  TEVA PHARMACEUTICALS USA, INC.	) ) ) ) Civil Action No. 04-04473 (HAA)(ES) ) Lead Case ) ) )
Defendant.	
NOVARTIS CORPORATION, NOVARTIS PHARMACEUTICALS CORPORATION and NOVARTIS INTERNATIONAL AG,  Plaintiffs, v.  WATSON LABORATORIES, INC., and WATSON PHARMACEUTICALS, INC.,  Defendants.	) ) ) ) Civil Action No. 06-01130 (HAA)(ES) )  Declaration of Alex Gorsky ) ) )

## **DECLARATION OF ALEX GORSKY**

## I, ALEX GORSKY, declare as follows:

- 1. I am Chief Executive Officer of Novartis Pharmaceuticals Corporation. I submit this declaration in support of Novartis Corporation, Novartis Pharmaceuticals Corporation, and Novartis International AG's (collectively, "Novartis") Application for a Temporary Restraining Order. I have personal knowledge of the following recited facts and if called as a witness would competently testify as follows.
- 2. Lotrel® is Novartis' second-largest selling drug product in the United States.

  Sales in 2006 were approximately \$1.4 billion.
- 3. The launch of a generic version of Lotrel® in violation of Novartis' patent rights would cause immediate, substantial, and irreparable damage to Novartis. Novartis would quickly lose significant sales and market share and face irreversible price erosion.
- 4. Novartis has heard rumors that Teva is offering a one-year supply of generic Lotrel® to its customers. Once these products arrive at wholesalers, they are nearly impossible to recall.
- 5. If a generic manufacturer floods the market with even a few months' worth of supply, little to no market will be left for Novartis' branded Lotrel® products because the supply channels will be flooded and it will be impossible for Novartis to recover its price.
- 6. I have seen the "New Item Set-Up Sheets," as they are known in the trade, provided by Teva to at least one of its major customers. Teva appears to be offering its generic Lotrel® at substantially lower wholesale prices than Novartis.

I declare under penalty of perjury that the foregoing is true and correct.

Dated: May 19, 2007

Alex Gersky